

Rhode Island Seafood Marketing Collaborative & Advisory Council

March 29, 2013

2:00 p.m.

Department of Environmental Management

Room 300

Agenda

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|-----------|---------------------------------------|-----------------------------------|
| 1. | Announcements | Janet Coit |
| 2. | Branding Program | Bob Ballou & Ken Ayars |
| 3. | Branding Workshop | Bob Ballou & Ken Ayars |
| 4. | Farm Fresh RI | Noah Fuller |
| a. | Demo/Promotional Videos | Sarah Schumann |
| b. | Opportunities / Barrier Study | Sarah Schumann |
| 5. | Trace & Trust | Gaspar Catanzaro |
| 6. | Roundtable | |
| | <i>What's going on in your world?</i> | All |

Next Meeting#
April 9 at 2:00 p.m.#