

Providence Community Library

PCL Board Advocacy Committee Meeting

Rochambeau Library

Friday, October 12

12:00pm

Agenda

Providence Community Library

Marketing & Advocacy Committee

Meeting Agenda: Friday, October 12, 2018

Rochambeau Library, Computer Lab, 12pm - 1pm

Members: Tony Aguilar (Chair), Janet Fuentes, Althea Graves, Judanne Hamidzada, Oscar Mejias, Joseph Morra, Kasia Piasecka, Patricia Raub, Amy Rosa, Cheryl Space

A) Take attendance & approval of July 9, 2018 Advocacy Committee minutes (attached)

B) Nominations and voting on incoming Committee Chair

**C) Upcoming holiday marketing and advocacy push
Library event design format, mailings, e-newsletter**

C) Elevator Speech text review (attached)

**D) Strategy to standardize PCL marketing communication channels:
Event flyers, e-newsletter, fonts & colors, file repository**