

**Notice of Public Meeting of the  
Convention Authority of the City of Providence  
d/b/a Providence Tourism Council.  
Thursday, January 18, 2018  
Dunkin' Donuts Center Board Room**

**Agenda**

- I. Call to Order
  - II. Approval of Minutes, Providence Tourism Council Meeting of November 14, 2017
  - III. Board Operations
    - Transitions and introductions
    - Follow up to retreat
    - Onboarding documents
    - Meeting schedule
    - Administrative position and resume solicitation
  - IV. Financial Report
  - V. PTC / PWCVB Marketing Committee Update
    - Vote on The National Amtrak Co-Op Ad - \$4,166.67
    - Vote on additional dollars for media buy for radio advertising & Travel Spike - \$35,000
  - VI. Providence Warwick Convention & Visitors Bureau Report
  - VII. Arts Culture and Tourism Report
  - IX. Board Secretary Election Follow up
    - Secretary - Meg Clurman and Farouk Rajab
  - X. Grant Program Updates
    - Next funding cycle
    - Online platforms
  - XII. New Business
  - XII. Adjournment
- Next Meeting: February 22, 2018