

**PORTSMOUTH ECONOMIC DEVELOPMENT COMMITTEE AGENDA**  
**Wednesday, April 23th, 2014 at 6:00 p.m.**  
**Portsmouth Town Hall**

1. Call to order
2. Roll call
3. Reading/Approval of Minutes  
March 19th, 2014
4. Communications
  - a. New - none
  - a. Old
    - (1) Glen Manor House Business Plan (Feb 19, 2014)
5. Director of Business Development Report
6. Old Business or recurring perpetual business or unfinished business
  - a. Latest on toll opposition effort: legal, legislative; brief verbal update
  - b. PEDC website and Town website – need help
  - c. GMH Business Plan – vote on letter and enclosures for submittal
  - d. Draft Annual report to the Town Council – handout – discussion - vote
  - e. Three new initiatives - handout – discussion - vote
  - f. Start the SWOT Analysis
7. New Business
  - a. Outline for Marketing Plan to support Attract Imperative
  - b. Discussion of road map for the marketing strategy
  - c. Recruit more members
  - d. Election of Vice chair and secretary coming up
8. Announcement of next three meetings:  
  
May 21<sup>st</sup>, 6pm, Portsmouth Room  
June 18th, 2014, 6 pm, Portsmouth Room  
July 16<sup>th</sup>, 2014, 6 pm, Portsmouth Room
9. Adjournment

The public is welcome to any meeting of the Town's boards or its committees. If communication assistance (readers/interpreters/captions) is needed or any other accommodation to ensure equal participation, please contact the Town Clerk's office at (401) 683-2101 at least three (3) business days prior to the meeting