

## **Barrington Website Committee Meeting**

**Wednesday, October 21, 2009 at 7:30 P.M.**

**Meeting Room, Barrington Public Library**

### **Agenda**

- 1. Call to Order**
- 2. Review Previous Month's Minutes and Approve**
- 3. Review Current Business Activities including -**
  - \* Correspondence Review**

**Correspondance with committee members on Article in Barrington Times, subsequent website historical information to be sent as research for article**

**Discussion of meeting with DPW superintendant Joe Piccerelli and use of website for DPW**

**Discussion of email from Police Chief LaCross on using Google Analytics for police pages**

- \* Site Enhancements Detail**

**discussion of reports available with Google Analytics**

**Discussion of maintenance and enhancements for Business section**

- \* New Business Items from Previous Meeting:**

#### **c. Discussion Points on Website Content –**

- o “Neighborhood” -- Joe would like to have the committee re-do the**

**“Neighborhood” section of the site (this section had originally been created by students). Should include neighborhood photos, school info, maps, etc. Liz, Val, and Steve will collaborate: Liz will contact realtor, Val will get neighbor based maps if available, and Steve will take photos.**

**o Discussion on Business Info Inclusion – Liz brought up ideas on enhancing business information. Currently the site has “Business Organization” information with names, addresses, and website links for town businesses. Business info is also presented by categories. Town Council has chartered us to have primary goal of municipal information. We’ve avoided doing profiling of specific businesses. One area which might be possible would be to have a “new businesses in town” quick access section. Town officials would have to approve.**

**Liz will continue to update business info. We particularly want to get any business website links available.**

**o Town Department & Committee Photos – photos in place at this point are mostly obsolete. Department photos can be retaken now... committee photos should wait till end of ‘09 when volunteers go on/off committees. Steve and Liz will collaborate: Steve will have Lorraine send memo to departments and committees stating photo project and timeframes. Liz and Steve will coordinate photo ops. Group discussed getting professional (volunteer) photographer for**

**town department. May be coordination prohibitive.**

**o Student/Youth Participation – we discussed the desire to get students from middle school/high school involved with the website. In the past we have several BHS students involved who created and edited youth content (one student worked with Joe as part of senior Project). We hope to get students involved who can stay involved for several years (Jamie indicated in past meetings that he will assist in this).**

**o New Calendar Functions -- there is now an Internet web based calendar in use by town and incorporate on the website. The web based calendar is accessed and synchronized with individuals or groups calendars.**

**o Home Page space management – Liz had several ideas on rotating stories on home page. Joe and Liz will collaborate.**

**o Use of “What’s New” – Steve mentioned that we should hype website enhancements under What’s New, in addition to the town announcements.**

**o Barrington Times Article – Joe has been in contact with Josh Bickford at BT regarding an article on the new site. Liz will also talk to reporter Cindy V.**

**4. Next Meeting Date Confirmation**

**5. Adjournment**

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**Posted on October 10, 2009 at Barrington Town Hall, Barrington Public Library, Town of Barrington Web Site and Secretary of State Web Site.**