

**Rhode Island Convention Center Authority**  
**Marketing Committee**  
**Tuesday, August 23, 2011 at 1:00 PM**  
*Meeting Notice*  
*and*  
*Agenda*

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**RHODE ISLAND CONVENTION CENTER BOARDROOM**  
One Sabin Street  
Providence, RI 02903

1. Call to Order
2. Approval of minutes – June, 2011
3. Date of next meeting – September 27, 2011
4. Marketing Plan Presentations
  - Convention Center - John McGinn
  - VMA – Steve Hahl
  - Dunkin’ Donuts Center – Cheryl Cohen
5. Complex Marketing and Public Relations Plan – Kim Keough
6. PWCVB Marketing Plan – Martha Sheridan/Neil Schriever
7. Old Business
8. Adjournment

Posted 8/17/2011

**PARTICIPANTS REQUIRING SPECIAL CONSIDERATION OR INFORMATION,  
PLEASE CONTACT JAMES P. McCARVILL AT 351-4295, TTY 711 PRIOR TO THE  
MEETING.**