

Approved:

Achievement First Rhode Island, Inc.
Board Meeting Minutes
January 31, 2013

Macky McCleary chaired the January 31, 2013 meeting whilst Desiree Okunola recorded the minutes.

Board Members in Attendance: Macky McCleary, Reverend Jeffery Williams

Guests: Betty Bernal, Jorge Elorza, Jacquelyn Mancini, Toby Shepherd, Drew Allsopp, and Desiree Okunola

AF Staff: Reshma Singh, Ben Smith, and Morgan Carter

Achievement First Providence Mayoral Academy Board (AFPMA) Meeting

- **Call to Order**

At 6:57pm, Mr. McCleary called the meeting to order at 6:57pm.

- Selection and approval of new board members

RESOLUTION:

Mr. McCleary (seconded by Reverend Williams) moved to appoint Ms. Bernal and Mr. Elorza to the board. The vote passed unanimously.

Mr. McCleary opened the board meeting up to comments from the public. As no member of the public was present there were no public comments.

- **School Updates (AFPMA Dashboard)**

- Recruitment and Lottery Update

At this time, AFPMA has received over 350 applications. Applications from the Providence Public School Department are also forthcoming, which would undoubtedly increase the applicant pool.

- Hiring Update

There are currently 6 hires of which 4 are either Rhode Island natives or returnees. The eventual total will be 22-25 including operational staff. Ms. Bernal requested that additional information be provided about the other positions that would be filled as well as its progress.

- Fundraising/Development
Achievement First has received philanthropic contributions from various parties. AFPMA is currently relying on AF's budget as it is technically in year zero. Its first fiscal year will start in July and additional details will bring to the board for review and subsequent approval.

At this time, AF has hired various parties in anticipation of the facilities work that will be done on the former Oliver Hazard Perry Middle School building (e.g. architect and several contractors). Done environmental work has also been done. As soon as official ownership occurs after the Providence City Council vote, remediation will commence.

- **Board Business**

- Approval of the November 29, 2012 minutes
Ms. Bernal (Mr. Elorza seconded) moved to approve the minutes of the November 29, 2012 meeting. The vote passed unanimously.
- Morgan Carter Principal Overview [Executive Session]
Mr. McCleary (seconded by Mr. Elorza) moved the meeting into Executive Session pursuant to RI General Law 42-46-5.

[EXECUTIVE SESSION]

- **Deep Dive: Student Recruitment and Community Relations**

- Reaching *all* high-needs children in Providence, Cranston, Warwick and North Providence
Mr. Smith provided the board with updates on student recruitment and community relations as follows:
Outreach strategies: There have been several information sessions in various parts of the communities. Mayors have been consulted for community strategies. There have also been mailings and visits to day cares and community leaders. AF is in collaboration with Providence Public Schools District to add AFPMA to its citywide enrollment applications.
Marketing strategies: The following have been designed and widely distributed: English & Spanish mailings, Print advertising, English and Spanish radio interviews, bus shelter ads, ads on the sides of buses, Latino Public radio PSAs and interviews, Facebook advertising. There are also upcoming interviews with Warwick Beacon, Cranston Herald and The Valley Breeze.
Street Canvassing Strategies: Street teams canvassing will include door hangers, info session flyers, and parent FAQs in English and Spanish, English/Spanish posters. Banners

will also be put on the school in order to increase local awareness once the lease is approved.

The lottery will make use of census tract information in order to weight the lottery towards students who live in communities with the highest poverty density.

- Perry site continuity

AF is still working with the Multi-Service Center for All (MCA) to identify an alternate location as they still occupy the former Oliver Hazard Perry School. Both parties are also working with the Providence's Mayor's office on this issue.

- **Adjournment**

Mr. Elorza (seconded by Reverend Williams) moved to adjourn the meeting at 8:16pm.

Prepared by,
Desiree Okunola