

AMERICA'S CUP WORLD SERIES HOST COMMITTEE
MEETING OF COMMITTEE MEMBERS
PUBLIC SESSION
JUNE 1, 2012

The America's Cup World Series Host Committee met on Friday, June 1, 2012, in Public Session, beginning at 3:00 p.m., at the Newport City Hall, 42 Broadway, Newport, Rhode Island, pursuant to notice of the meeting to all subcommittee members, and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following committee members were in attendance: Mr. Brad Read (Chair), Mr. Paul Harden (Executive Director America's Cup RI), Mr. Edward Burman, Cpt. Paul Costabile, Ms. Alison Eichler, Mr. David Elwell, Mr. Bill Harsch, Mr. Stephen Hourahan, Ms. Jane Howington, Mr. Dyer Jones, Mr. Bruce Keiser, Ms. Donna Kelly, Mr. Mike Keyworth, Mr. John Klimm, Mr. Jack McVicker, Rep. Richard Morrison, Mr. Richard Nagale, Ms. Martha Sheridan, Ms. Jody Sullivan, Mr. Evan Smith, Dr. Robin Wallace, Mr. Harry Winthrop

America's Cup World Series staff: Mr. Bob Bashé, Ms. Susan Maffei Plowden

Other Attendees: Mr. Joe Dias

Committee members absent: Mr. Christopher Boyle, Mr. Quentin Chafee, Ms. Janet Coit, Ms. Trudy Coxe, Mr. Eli Dana, Ms. Peggy Forbes, Mr. Jay Gowell, Mr. Geoff Grout, Mr. Halsey Herreshoff, Mr. David Holley, Mr. Colin Kane, Mr. Richard Licht, Mr. Howard McVay, Ms. Diane Mederos, Mr. Terry Nathan, Mr. Bill Plumb, Mr. Lynn Singleton,

CALL TO ORDER AND OPENING REMARKS

Mr. Read called the meeting to order at 3:07 p.m. All those at the table introduced themselves.

APPROVAL OF MINUTES FROM MAY 5, 2012

A motion to approve the minutes from the May 5th meeting was made; all were in favor, the motion was approved.

GENERAL DISCUSSION

Mr. Paul Harden gave an update on the container ship, which is due to arrive June 10th in Quonset. America's Cup staff will be coming in next week. Contracts have been awarded for security and the bus company.

Mr. Joe Dias said they're 99% finished with renovations at Fort Adams.

Ms. Maffei Plowden stated that the San Francisco team will arrive next week. The official America's Cup store is open; hours are 10:00 am – 8:00 p.m. Mr. Bob Bashé said that we're 90% sold out on sky boxes. The yacht Arabella is also selling quickly.

SUBCOMMITTEE UPDATES

The Environmental Sustainability subcommittee held their final meeting last week. They are working on a rain garden which will continue to be a lasting legacy. Ms. Brett noted that they are also working on composting, sustainable seafood and avoiding the use of plastic water bottles during the events.

The Marketing & Public Relations Subcommittee update was given by Mr. Evan Smith. They are working on several aspects of promoting the event including airport banners, media sponsorship and satellite parking. Social media is also a big part of the campaign.

Ms. Howington and Mr. Harden gave updates on the Logistics Subcommittee. Ms. Howington gave updates on signage, satellite parking costs and other logistic factors. Mr. Harden noted that they are working with the local police departments on managing traffic flow. Bella Events will supply staff for the parking lots. Mr. Read stressed that marketing will have a large impact on ticket sales.

Updates on the Events and Hospitality Subcommittee were given by Ms. Sheridan and Ms. Sullivan. They thanked all that were responsible for the upcoming Cocktail Party & Celebration. Updates were given on the June 22nd event.

Mr. Read gave specifics about the opening ceremony to be held the evening of June 27th. The event is free but there will be a charge to park.

Proceeds of the June 8th event will be going to the Oliver Hazard Perry. This choice was made by various committee members because it is a marine-related, state-wide charity with no internal ties.

Ms. Kelly stated that the Exploration Zone will have its formal opening on June 23rd and provided a schedule of events. The Exploration Zone is to be sponsored by Fidelity. There will be a press release announcing this on the America's Cup website.

Mr. Jones asked who will provide insurance for the exhibitors. Mr. Read said insurance will be provided under the Sail Newport umbrella.

Mr. Nagale said that fort repairs are winding down quickly. The fort will be open for free tours for during the events.

Mr. Keyworth gave an update on the Marine Affairs Subcommittee. He said they're in good shape with 7 stake boats and 8 marshall boats. There will be a coast guard rep

on the race management boat for communication purposes. There will be a handout available to those on the race course. Mr. Keyworth also stated that Coast Guard permit is in place.

Dr.Wallace asked about credentials for volunteers. Ms. Maffei Plowden will follow up on this. Mr.Bashe stated that host committee members will receive 2 tickets per day, for the four days of racing.

CLOSING COMMENTS AND ADJOURNMENT

The next committee meeting will be Thursday, June 14th at 3:00 p.m.

A motion to adjourn was made at 4:05 p.m. All were in favor.

approved