

AMERICA'S CUP WORLD SERIES HOST COMMITTEE
MEETING OF EVENTS & HOSPITALITY SUBCOMMITTEE

PUBLIC SESSION

APRIL 27, 2012

A meeting of the America's Cup Hospitality & Events Subcommittee was on held Friday, April 27, 2012 at 1:30 o'clock p.m., at the Newport Police Station, 120 Broadway, Newport, Rhode Island.

The following committee members were in attendance: Ms. Martha Sherida (Co-Chair), Ms. Jody Sullivan (Co-Chair), Ms. Diane Mederos, Ms. Alison Eichler,

Also Present: Ms. Patricia Yeoman, Ms. Christine Treger, Ms. Kathleen Papp, Mr. Stephen Hourahan, Ms. Sherri Carrera, Ms. Nora Eshkhanian, Mr. Ken Shane, Ms. Laurie Labrecque, Ms. Wendy Mackie, Ms. Kim Cooper

CALL TO ORDER AND OPENING REMARKS

Ms. Sullivan called the meeting to order at 1:30 p.m.

APPROVAL OF MINUTES FROM APRIL 13, 2012 MEETING

A motion was made and seconded to approve the minutes of the April 13, 2012 Subcommittee meeting. Motion carried.

GENERAL DISCUSSION

Ms. Sullivan asked for reports on the various events planned.

The Task Forces of the Hospitality & Events Subcommittee reported as follows:

Friday Night Downtown Celebration

It was reported that the event would be held on Friday, June 22 beginning at 6:00 p.m. with a performance by the Navy Show Band and a film sponsored by the Newport Film Festival at Queen Ann's Square to follow at dusk. A speaker was also to be part of the program. There was also discussion regarding local bars and restaurants participating in a contest to create an America's Cup cocktail, with the location of the Barking Crab mentioned as a possible site.

Organizers were cautioned to get all events to the EDC for inclusion in the necessary licensing.

It was also noted that there was discussion of getting a boat to the wharf during the Friday night event and perhaps bringing in team mates as well.

It was suggested that the committee check with America's Cup committee before proceeding with any event with liquor involved.

Plans for unveiling the Cup as an event were also discussed; it was noted that the unveiling is always part of the event (Italy was cited as an example) and suggested that this be kept in mind.

Gala/Fundraiser

Co-chair Martha Sheridan indicated that the Gala a.k.a. Cocktail Celebration was planned for June 8. The caterer had not been decided, but the budget was based on approximately three hundred attendees. She stated that the profit margin for this event was between \$3,000 and \$6,000. Details such as the décor and entertainment were still being arranged, and the possibility of sponsors was also discussed as well as the contents of gift bags for this event. More details to follow.

There was discussion regarding the possibility of a fundraising event for Ocean Sustainability which could include a concert by Jimmy Buffet at the Newport Yachting Center.

All present agreed that the *Oliver Hazard Perry*, sailing school vessel and Rhode Island's tall ship, should be the recipient of fund raising efforts.

Workshop/Speakers Series

The schedule for the Speakers Series was discussed.

South County Event

Ms. Sullivan indicated that the event in South County was to be held on Thursday, June 21st, and she outlined what was planned.

Visitors Center

There was discussion regarding providing a laptop at the Fort to assist with dinner reservations etc; the number of volunteers to be used to staff the center was also discussed.

CLOSING REMARKS AND ADJOURNMENT

The next meeting of the Hospitality and Events Subcommittee was planned for Friday, May 11, 2012 at 2:00 p.m. at the Newport Police Station.

There being no further business, the meeting adjourned at 2:40 p.m.

Diane C. Mederos, Secretary

approved