

AMERICA'S CUP WORLD SERIES HOST COMMITTEE
MEETING OF THE EXPLORATION ZONE SUBCOMMITTEE

PUBLIC SESSION

APRIL 5, 2012

The America's Cup World Series Exploration Zone Subcommittee met on Thursday, April 5, 2012 in a public session beginning at 3:30 p.m. at Sail Newport, 60 Fort Adams Drive, Newport, Rhode Island.

The following committee members were in attendance: Ms. Donna Kelly, Mr. Brad Read, Ms. Kim Hapgood, Ms. Annie Brett, Ms. Cindy Alten-DeLotto, Ms. Amy McMillan, Ms. Lauren Killea, Ms. Katie Barker,

Others attending: Ms. Amy McMillan, Mr. Kyle Hence, Mr. Jay Picotte

CALL TO ORDER AND OPENING REMARKS

The meeting was called to order at 3:35 p.m.

APPROVAL OF MINUTES FROM MARCH 21, 2012 MEETING

Minutes from the March 21, 2012 meeting were approved with no changes.

GENERAL DISCUSSION

An update on the America's Cup World Series Events was given. The race week has been shortened slightly. The Exploration Center will be open starting June 23, 2012. There was discussion about an informal event on Friday evening, June 22, 2012.

An update was given by Ms. Killea; they are looking for speakers for the lecture series and are working on setting up a schedule. These lectures may take place outside of the Fort.

Ms. Brett gave updated on the Healthy Oceans Project and Rainy Day Kits. She is working with the Environmental/Sustainability Subcommittee regarding sustainable seafood cooking demonstration. She also gave an update on the Rozalia Project.

Mr. Hence gave an update on the clean energy exhibit.

QUESTIONS AND ANSWERS

- How will exhibitors know dates and times of set-up, how to get credentials, etc?
- How will the public be informed about the Exploration Zone?
 - The Marketing/Public Relations Subcommittee is creating a schedule
 - America's Cup website will be updated as scheduling is made available

- Media partner is being named; when this is official, scheduling will start to be created
- Yacht Clubs are being addressed by Mr. Read
- Reading Challenge for kids in schools on Aquidneck Island
- All press releases & media should go through Ms. Kelly followed by Ms. Melissa Chambers or Ms. Judy Chong at RIEDC
- How many volunteers are needed & how are we finding them?
 - Each sponsor is bringing their own volunteers
 - Volunteers outside of the sponsors should be referred to www.sailnewport.org
 - The volunteer form has 22 options for jobs
 - Volunteers get credentials for the day & time they are helping
 - 4 hour shifts are recommended

ADJOURNMENT

A motion was made to adjourn the meeting at 4:45 p.m. Motion was seconded, all in favor.