



Department of Administration, Conference Room A
One Capitol Hill, Providence
1:00 pm – 2:30 pm
March 18, 2014
Meeting Minutes

Attendees: Christine Ferguson, HSRI Director; Geoff Grove, Vice-Chair; Peter Howland, Linda Katz, Mike Gerhardt, Amy Zimmerman, Dwight McMillan, Richard Licht

I. Call to Order

Geoff Grove, Advisory Board Vice-Chair, called the meeting to order and moved to approve the minutes from the January 17, 2014 Advisory Board meeting. The minutes were approved.

II. Updates or Follow-up Items

Marketing Campaigns:

Director Ferguson presented an overview of a new marketing campaign to be launched in February. The campaign is designed to target “young invincibles.”

Carrier negotiations update:

Due to technical issues Massachusetts is encountering, Tufts Health Plan is unlikely to come into the exchange for 2015. The Director will continue to work with Tufts to bring them into HSRI. We are also in negotiations with United Health Care about offering in the individual market. They are discussing a range of plan design options, including tiered networks. Providers are reacting well to this option.

III. Enrollment Update

Christine Ferguson, HSRI Director

Data release as of March 8, 2014

- i. **Total HealthSource RI enrollments** (including those who have not yet paid): 19,690
- ii. **Paid enrollments***: 16,345 (*paid March 1 coverage enrollments through March 8, 2014)
- iii. **Medicaid enrollments** (per EOHHS): 48,602
- iv. **Small employer applications initiated**: 1132

- v. **Small employer enrollment:** 179
- vi. **Enrollment Demographics**
 - a. **Gender**
 - Male: 9,100
 - Female: 10,590
 - b. **Age**
 - Under 18: 996
 - 18-25: 1,997
 - 26-34: 3,168
 - 35-44: 3,284
 - 45-54: 4,470
 - 55 and older: 5,775

Contact Center call volume has increased this week.

Enrollment Campaign: Outbound calling to those who had started an application and have not finalized. During the calls, customers will be asked if they would like to complete their application and will track reasons if they choose not to.. Data should be available in May.

Former RItE Care parents update: Of those who lost coverage, we are tracking 4,202. At the time of this presentation:

- 1,379 were Medicaid Eligible:
 - 497 *determined eligible before auto-enrollment*
 - 809 *completed application and enrolled*
 - 73 *completed application, determined eligible, pending verification*
- 610 Exchange Enrolled and Paid
- 725 Exchange Eligible in Process
- 1,488 Individuals who have taken No Action

Board member Linda Katz noted that for those who we cannot reach, we should be able to reach them through RItE Care as their kids should still be enrolled in that program. HSRI, EOHHS and DHS have been working together to reach out to this population. Some may still be able to enroll through a Special Enrollment.

Director Ferguson responded to a member's question regarding the additional state subsidy for this group: Application for state subsidy is not on the website. It is a paper application at EOHHS. Due to the manual application process, would not have worked well in the online process. Parents would even know they qualify for the state subsidy unless they received a letter from the state. HSRI is currently working on gathering data regarding certain income levels and should have it around May timeframe.

SHOP enrollment

The Director notes that SHOP enrollment is all year long. HSRI is about to do big push on business side.

IV. Legislative Proposal

HSRI will be able to use federal money thru 2016. We are in discussions of which aspects of that money will be used.

Board members asked for a summary of current bills that directly impact HSRI. Topic to be addressed at the April Board meeting.

V. Public Comment

Geoff Grove, Exchange Advisory Board Vice-Chair, asked for public comment. Hearing none, the meeting was adjourned.