

EAST PROVIDENCE SCHOOL DEPARTMENT

East Providence School Department

Office of the Director of Finance

80 Burnside Avenue

East Providence, Rhode Island 02915

School Committee

Advertising Sub-Committee Meeting

September 12, 2011 5:30 pm

Working Session for review of Advertising Policy, Discussion of Fee Structure, Discussion of process:

- **Discussed where to advertise: decided at games, allowing sponsors for teams and ads on our websites**
- **June Coan will reach out to Paul Amaral for input on sports ads**
- **Mary Nascimento will find out what other communities are charging for ads**
- **Kelly A to figure out how big ads will be and where we can place them on our websites**

- **Talked about season sponsorship for teams**
- **Decided cash or checks would be acceptable. no credit cards**
- **Discussed changing the policy to say "payment must be accompanied with application" instead of giving them 30 days to pay**

Mary C. King, CPA, MBA Stephen Furtado, Clerk

Director of Finance East Providence School Committee