

THE COMPASS SCHOOL
537 Old North Road
Kingston, RI 02881

Development Committee Meeting Minutes

Meeting Location: The Compass School, 537 Old North Road, Kingston, RI 02881

Date and Time of Meeting: December 22, 2015 at 3:30 p.m.

Members Present: Abby Colby Cooper, Dina Mandeville, Hilary Downes-Fortune,
Amy Henderson

Others Present: Brandee Lapisky

Members Absent: Susannah Strong, Elisa Lucia

Committee Chair: Abby Colby Cooper

Committee Co-Chair: Susannah Strong

1. Call to Order:

Abby Colby Cooper called the meeting to order at 3:30 p.m.

2. Roll Call:

Susannah Strong and Elisa Lucia were absent

3. Annual Fund Status:

The annual fund has raised \$6,746 to date, which includes 24 percent participation. Half of gifts made came through our new online PayPal account. Although there is a fee for processing, the ease of using this method to give outweighs the costs. Brandee will include messaging in her weekly note reminding the community about giving to the Annual Fund and year-end donations for tax purposes. It was also suggested that email reminders/messaging about the Annual Fund could come from Susannah as well.

4. Business/Vendor Solicitation:

We are working on a list of local businesses and our vendors to solicit for the Annual Fund. We will be updating the letter messaging to better fit this audience and issuing letters as new prospects are defined.

5. Logo Design:

The logo markups from Fiverr did not meet our needs. Susannah reached out to the Graphic Design department at Salve to see if they have interest in developing a student community

service project. In the meantime, Abby will be looking at other similar design websites, including crowdspring.com as suggested by Dina.

6. Additional Comments:

The team discussed the upcoming Citizens Create Change project share, which will be on February 12, 2016 from 1-3:30 p.m. at the Lutheran Church. We will be inviting key public figures in an effort to generate awareness of our work, including funders (RIF, Lattner), local legislators, press, community organizations (Jonnycake, Food Bank, URI) and Elizabeth Burke Bryant of Kids Count. Brandee will be hosting a pre-meeting discussion for special guests.

The next Development Committee meeting will be on Tuesday, January, 26, 2016 at 3:30 p.m.

8. Adjourn: The meeting came to a close at 4:46 p.m.

The public is welcome to any meeting of the School Council or its subcommittees. If communication assistance (readers/interpreters/captions) or any other accommodations are needed to ensure equal participation, please contact Julie Wynsen at (401) 788-8322 at least two (2) business days prior to the meeting.

Any changes in the agenda will be posted on The Compass School's website and place of business, and will be electronically filed with the secretary of state at least forty eight (48) hours in advance of the meeting.