

The Greene School Fundraising Committee
16 International Way
Warwick, RI
Meeting Minutes March 16th, 2016

The Fundraising Committee convened a meeting starting at 5:30 PM

Attendance: Amy Pratt, Mary Jane Sorrentino, Joshua Laplante, Lisa Cash, Arrived approximately 6 PM
Octavia Abell

Friend raiser: need signs for TGS for event, Amy to bring glasses, plates, table clothes, video on flash drive, Josh spoke to Warwick Beacon article, it is on Interfaith Power and Light on- line calendar, Warwick Rotary is going to make an announcement and invite Josh to speak, Mary Jane going to handle food and drinks, Josh to bring Take Home folders, need Data Capture Cards either Josh or Amy will bring. Need to make friend raiser events simple and repeatable, Josh to bring 1 or 2 students, set up on Eventbrite?

Data/Marketing/PR plan: Should try to unify contacts in Constant Contact. Separate into categories. PR with Tamar could spearhead committee and work with Josh, Ryan Hall, and Melissa Williams. Josh to work with Melissa Williams

Database assistant planning: Recently received correspondence on fundraising thoughts. The were shared and reviewed by the board. Included was a proposal for a part time development associate. No decisions were made. A brief discussion of donor management software was discussed, no decisions were made.

Octavia presented a draft Fundraising Committee description for review and discussion. The committee reviewed the draft and discussed. The committee liked the draft and agreed it should be presented to the full board at the next meeting.

The meeting adjourned at 6:30 PM