

Middletown Committee for the Arts

Minutes of March 3, 2014 5:20 pm

The Healing Cooperative, Middletown, RI

Present: Diane Kerins, Amy Cordeiro, Lisa Hansel, Richard Cambra, Jill Armstrong, Chris Bagley, Linda Phelan, Diane Andrews, Kelly Ganson

Absent:

Guests: Dianna O'Dell, Gilda Bullard, Wendy Hays

Call to order at 5:20 by Acting Chair, Linda Phelan

Motion to approve the Minutes of February 24, 2014 with addition of those absent by Linda, second by Diane K., all in favor.

Old business

1. Beach Sticker Contest:

a. Will Cronin has sent a letter from the committee and a beach sticker to the artists selected.

b. Linda will pursue PR in the paper.

c. Linda will ask Will if we can officially recognize the winners at a town meeting.

a. If so, Jill will send her artist contact information.

2. Committee Focus

a. Discussion around how we will continue to focus on areas in

which our talents lie – such as the Celebration of the arts.

3. Celebration of the Arts 2014

a. August 16, 2014. Rain date is August 17

b. Discussion around committee members having booths as artists. Linda encouraged collaboration so that committee members could play both roles that day.

c. Layout: Discussion around physical layout of event and how it should be revisited this year. Lisa Hansel will develop scaled map to work off of. Richard will give her his copies to work off of.

d. Sound: Will need to identify a sound person for this year's event. Linda will email Tom Perotti, Frankie Dwyer and Frank Gardner.

e. Children's Activities will be headed by Diane Kerins.

f. Artists will be managed by Linda Phelan.

g. Volunteers/Parking will be managed by Richard Cambra. He will organize differently this year including designated parking.

- Kelly will look into engaging the PTO.**

h. Demonstrations

- Gilda has offered to do a Zumba demonstration.**

- Jill will ask step dancers in her family if they are interested.**

- Revka will be approached for a demonstration again this year.**

i. Rack Cards will be created by Lisa Hansel.

- In addition to our usual channels, they will be distributed through the summer camps this year.**

j. Food

- Sig's prices are too high. Linda will meet with Shawn.**

- **We need designated volunteers in this area.**
- **Discussion around the possibility of a committee food table with water, ice cream, coffee, etc.**
- **Flatwaves will be approached.**
- **Diana O'Dell will find out if there is a local food truck.**

k. Community Boards Diane K. will arrange for the Celebration to be advertised via a flashing police sign, the Middle School sign, etc.

I. Silent Auction

- **Discussion around doing the auction online instead of live this year.**
- **Discussion around holding it at town hall in November instead of at Celebration this year.**
- **Discussion around holding a raffle instead of an auction at the Celebration. Vote: Motion by Linda, Second by Diane Kerins.**

New Business –

- Kelly confirmed that she will be assuming the role of secretary.**
- Linda will be interim Chair until someone steps forward.**
- Wendy has applied to town to become a voting member of the committee.**

Next scheduled meeting: April 28, 2014 at the Middletown Police Station.

Meeting adjourned at 6:32 pm.

Respectfully Submitted by Amy Cordeiro.