



Town of Warren, Rhode Island

Minutes of the Economic Development Board

The Town of Warren, RI Economic Development Board met at a Regular Meeting on September 15, 2014 at 6:00 p.m. at Warren Town Hall. The presiding officer was Karen Dionne. Board members present were Stephen Smith, Kathy Tucciarone, Ben Terry, and Christine Lichatz. Mark Lombari, Sara Volino and Spencer Morris were absent. Mo Clare was in attendance. Kristin MacDonald was present to record the meeting minutes. Tom Flanagan was in attendance as a guest.

1. Review and Approval of Minutes from the Regular Meeting of August 18, 2014.

The minutes from the meeting of August 18, 2014 were reviewed by the board. A motion to approve the minutes was made by Ms. Lichatz, the motion was seconded by Mr. Terry, and all members were in favor.

2. Discussion of opportunities for marketing Warren in print and on the internet.

The board discussed marketing opportunities to promote the Town of Warren. Ms. Dionne reported that she invited Katie Dickson from Discover Warren to the meeting, but she was unavailable. The board discussed starting a Facebook page to promote local business. This Facebook page would be accessible from the Town of Warren website. Mr. Smith reported that he has already mentioned the Facebook page with three town councilmen: Mr. Lial, Mr. Frerichs, and Mr. DePasquale. The primary goal of the Facebook page would be to promote business and to spotlight business owners, as well as to highlight local events. Other ideas for the page included a business story of the month and listing available commercial properties. The board discussed the contents of the Facebook page and agreed present a proposal for the project to Town Council. Mr. Smith stated that he will start the Facebook page and he and the other board members will be administrators for the page. Ms. Dionne made a motion that Mr. Smith will compose a proposal to present to Town Council at the October meeting, the motion was seconded by Ms. Tucciarone, and all members were in favor.

Ms. Dionne stated that she will contact Mr. Morris and ask him to send a resignation letter to the Town Manager.

Mr. Flanagan said he was interested in applying for an open position of the EDB.

3. Adjournment

A motion was made to adjourn by Ms. Dionne, the motion was seconded by Mr. Smith, and all members were in favor.

The meeting adjourned at 7:45 p.m.

Respectfully Submitted,

Kristin M. MacDonald

October 20, 2014

