

Meeting of the Town of Burrillville Library Fundraising Committee held on April 5, 2006 at 6:30 P.M. in the Jesse M. Smith Memorial Library, 144 Harrisville Main Street, Harrisville, RI, for and within the Town of Burrillville.

Members Present: William Beatson, Aaron Coutu, Cynthia Ketcham and Sandra Cooney.

Members absent:: Dana Ronci

Also Present: Sandra Mundy, Director, Jesse M. Smith Memorial Library, resident Wendy Andrews.

1. Approve the minutes of the meeting of March 15, 2006.

Motion by William Beatson. Second by Aaron Coutu. The motion was unanimous. Voting in favor of the motion were William Beatson, Sandra Cooney, Aaron Coutu and Cindy Ketcham.

2. Discuss and act on a time line for the implementation of the capital campaign.

Sandra Mundy, Library Director filled the Committee in on the current time table for the construction of the library – construction bids for the project would be due on May 10, site work would begin in the spring and take approximately six months and the project is scheduled to be completed by spring 2008. It was noted that until bids were accepted and construction was begun, it may be premature to begin major fund solicitation.

3. Update on publicity and campaign kickoff.

The Committee decided to set up an informational display at the

Family Fair to be held on May 13. The Fair would provide an opportunity to display the library model and architectural renderings and to recruit volunteers. It was also hoped that an informational flier could be developed which could include a donation card although that would depend upon the solicitation policy set forth for the fair.

4. Identify potential targets for large grant and donation requests.

Since it was deemed premature to embark on the solicitation of large donations, the Committee discussed potential naming opportunities associated with the new library. Town Planner Tom Kravitz had suggested that naming the street into the development could be a potential naming opportunity for the Committee. The Committee identified further opportunities including the naming of the meeting room, local history room, conference room, children's program room, young adult section, concourse, special collections and the benches along the river walk. There was also a discussion about the potential for obtaining donations "in lieu of flowers."

5. General discussion of event ideas and campaign strategies.

The Committee discussed the use of a "thermometer" to gauge the progress of the fundraising effort, and the idea of building on the slogan "Cornerstone of the Community" prompted the suggestion of using bricks or building blocks as a theme.

6. Other business.

The next meeting was scheduled for April 19

7. Adjournment.

The meeting was adjourned at 8:00.

ATTEST:

Cynthia H. Ketcham, Secretary