

**Providence Tourism Council
Minutes to Board of Directors Meeting
May 18, 2005**

Attendance:

Present: Paul Brooks, Kevin Cameron, Herb Cummings, Jim McCarvill, Jack McConnell, Dan Peterson & Bela Teixeira

Absent: Jeneata Aldrich, Rick Pacheco, Kathy Schnell

Also Present: Susan DeBlasio, Susann DellaRosa, Cliff Wood, Lynne McCormick, representatives from the CVB Kristen Adamo (Director of Communications) and Jessica Paiva (Marketing Manager), and Terry Gallagher and Lisa Hill from Lou Hammond & Associates.

Call to Order:

Chairman McConnell called the meeting to order at 12:15 pm.

Approval of Minutes:

Mr. McConnell introduced the minutes. A motion to accept the minutes from the March 10, 2005 Board Meeting was made and

approved unanimously.

Grants Committee:

Paul Brooks notified the PTC of the fast-track grants that the Grants Committee awarded the following fast-track grants in the listed amount to be debited in the listed fiscal years:

- 1. Magdalena USA - International Festival of Women in Contemporary Theatre -- July 31 - August 6, 2005 - \$5000 ('04-'05)**
- 2. Cox Cycling Classic - June 11-12, 2005 - \$5000 ('04-'05)**
- 3. AS220 - 20 Fest. outdoor summer festival - July 16, 2005 - \$5000 ('05-'06)**
- 4. Northeast Shrine Association - August 25 - 27, 2005 - \$5000 ('05-'06)**

Mr. Brooks also announced the following Grant Committee recommendations requiring Board Approval for '05-06:

- 1. RI International Film Festival - August 9-14, 2005 - \$15,000**

A motion to approve the grant was made by Herb Cummings and seconded by Kevin Cameron. All present voted in favor.

- 2. FirstWorksProv - fall festival - September 22, 2005 - November 4,**

20005 - \$30,000

A motion to approve the grant was made by Herb Cummings and seconded by Kevin Cameron. All present voted in favor.

Report from the City's Department of Arts, Culture & Tourism

Lynne McCormick for the City's Department of Arts Culture and Tourism discussed hotel packages that could be put together and invited the hoteliers to talk with her about them. Additionally she invited the hoteliers to work with her on ad space for the upcoming destination Providence magazine.

Report from Lou Hammond & Associates

Terry Gallagher and Lisa Hill form Lou Hammond and Associates made a presentation about their company, the work in the first 90 days of having been engaged by the PTC and their vision for their future work. A discussion ensued about the work of the public relations firm.

Finance Report:

Ms. Della Rosa reported that we currently have \$63,192.82 in the bank (though we had not yet received May's hotel tax payment) She distributed two balance sheets (attached) dated April 30, 2005 and may 17, 2005.

Mr. McConnell presented the proposed 2005-2006 fiscal year budget for the PTC which is attached. A motion to adopt the budget was made, seconded and unanimously approved.

Old Business

None

New Business:

Next Meeting

Adjournment:

A motion to adjourn was made approved and the meeting was adjourned at 1:20 PM.

NEXT PTC MEETING DATE: To be Announced