

*Approved and accepted
as amended 2/8/11*

RHODE ISLAND RESOURCE RECOVERY CORPORATION
BUSINESS MEETING

Tuesday, December 7, 2010

9:00 A.M.

65 Shun Pike

Johnston, Rhode Island 02919

In Attendance

Douglas Jeffrey, Chair
Geri-Ann DiPaolo, Vice-Chair
Bradford Gorham, Treasurer
Michael Quinn (arrived at 9:15 A.M.)
Jared Rhodes, II
Michael Sabitoni

Absent

Carole Bell
Charles Lombardi

Staff Present

Michael OConnell, Executive Director
Brian Card, Director of Operations and Engineering
Sarah Kite, Director of Recycling Services
J. Timothy McCormick, CFO
Gary Maddocks, Jr., Chief of Security and Facilities Manager
Christine Jocelyn, Human Resources Director
Robert Lough, Security Officer and Safety Coordinator
Patricia Cerbo, Purchasing Director
Bill Anderson

Others Present

Joe Rodio, Rodio & Ursillo
Paul Stockman, K&L Gates
Ron Ronzio, Allied Court Reporters
Steve Mutter, City of East Providence
Linda George, Senate Fiscal Office
Carol Bowen, Bowen Associates
Beth Bailey, RDW Group
Stephen Galowitz, Ridgewood Power

Call to Order

Chairman Jeffrey called the meeting to order at 9:07 A.M. Pledge of Allegiance followed by Roll Call. Commissioners Jeffrey, DiPaolo, Gorham, Rhodes, and Sabitoni present, constituting a quorum.

Agenda Items

1. Approval of Meeting Minutes from November 2, 2010 meeting

Commissioner Sabitoni made a motion to approve the minutes. Seconded by Commissioner Gorham. Passed 4-0.

2. New Contracts

a. 2011 Health Plan \$1,140K

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to enter into a contractual agreement for the supply of health insurance (EFB #511) between Rhode Island Resource Recovery Corporation and Blue Cross Blue Shield of Rhode Island for an amount not to exceed \$1,140,000. The contract will commence on January 1, 2011 and continue until December 31, 2011. Motion by Commissioner Quinn. Seconded by Commissioner DiPaolo. Passed 5-0.

The Corporation will consider other Rhode Island brokers to handle our 2012 calendar year insurance renewal assuming that they can deliver ~~better~~ services *equivalent* ~~to~~ *to* than the current provider.

b. Portable Litter Fence \$45.4K

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to enter into a contractual agreement for the supply and delivery of 10 portable litter fences (IFB #913) between Rhode Island Resource Recovery Corporation and Metta Technologies, Inc. of Toledo, Ohio for an amount not to exceed \$4,450 each (\$45,400 total contract value). The contract will commence on or about December 1, 2010 with delivery occurring within a period of 45 days following the order. Motion by Commissioner Sabitoni. Seconded by Commissioner DiPaolo. Passed 5-0.

c. Submersible Pumps \$29.3K

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to enter into a contractual agreement for the IFB #917 Submersible Pumps with Delta Electro Power of Cranston, Rhode Island, for a total amount not to exceed \$29,324 for bid items 1 to 4. This contract will commence upon execution and continue until December 31, 2011, with the Corporation's option to renew, under the same terms and conditions, for two additional one-year periods. Motion by Commissioner Gorham. Seconded by Commissioner Quinn. Passed 5-0.

d. Tires and Tire Repairs \$300K

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to enter into contractual agreements for tires and tire repairs IFB #895 between Rhode Island Resource Recovery Corporation and the following two bidders: Ocean State Tire Co., Inc. of Cranston, Rhode Island, and Service Tire Truck Centers, Inc. of Bethlehem, Pennsylvania. The total aggregate amount of these contracts is \$300,000 split between the two vendors based on expected need and purchases from each vendor. These contracts will commence on or about December 10, 2010, and continue until December 31, 2011, with the Corporation's option to renew, under the same

terms and conditions, for two additional one-year periods. Motion by Commissioner Quinn. Seconded by Commissioner Sabitoni. Passed 5-0.

3. Contract Renewals

a. Legal Services \$500K

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to engage the services of Rodio and Ursillo, Adler Pollock, and Hinckley Allen at the above rates for legal services for the first quarter of 2011 for an amount not to exceed \$125,000. (Referenced rates are \$165 per hour for Rodio and Ursillo; \$225 per hour for Adler Pollock; and \$325 per hour for Hinckley Allen (with environmental work billed at a higher rate). Motion by Commissioner DiPaolo. Seconded by Commissioner Gorham. Passed 5-0.

4. Contract Increases

a. Engineering Services \$250K (largely offset by lower spending on civil engineering consultants)

Resolution: Be it resolved that the Board of commissioners authorizes the Executive Director to increase the contractual amount of Environmental Consulting/Engineering Services as stated in the original RFQ/RFP #882 with the following firms: Camp Dresser & McKee, Inc.; SCS Engineers, PC; Brown and Caldwell; and GZA GeoEnvironmental, Inc. for a total increase of \$250,000 to be distributed between the three firms for a total amended contract price of \$960,000. Motion by Commissioner Quinn. Seconded by Commissioners Sabitoni and Gorham. Passed 5-0.

5. Other Business

a. Sale of Parts from Obsolete Equipment

Resolution: Be it resolved that the Board of Commissioners authorizes the Executive Director to sell component parts from obsolete and non-operational equipment to local vendors for a reasonable price as determined as best as practicable through negotiations with the vendor using as best as practicable spot market prices as reference points for agreed-to pricing. Motion by Commissioner DiPaolo. Seconded by Commissioner Sabitoni. Passed 5-0.

b. Reputational and Recycling Survey Results

Sarah Kite completed an overview of Resource Recovery conducting market surveys every couple of years. This year two surveys were conducted: a short reputational survey and a longer survey of recycling education and knowledge. This allows us to judge the most effective ways to communicate with stakeholders and what information needs to be put out there, particularly with single stream coming very soon.

Carol Bowen of Bowen Associates conducted the actual surveys and presented the survey results. For about ten years Resource Recovery has conducted

periodic consumer research and attitude surveys. The surveys were conducted with a representative sample of Rhode Islanders, about 800 people in late October with 400 in each survey.

The reputational survey yielded that compared with other quasi's, Resource Recovery is perceived quite favorably. Only TF Green Airport has a more positive perception. By comparison, the DMV is very unfavorably perceived. The perception of Resource Recovery is stable, which is key given the media coverage, and not influenced by recent publicity.

As far as the update survey is concerned, there are some challenges. Rhode Islanders say they recycle, but less than half now recycle all eligible products. Two years ago half the population said they recycled everything. Two years ago 70% said they had excellent knowledge, know what to do, and were recycling everything they could. Today, 58% notice a significant difference.

As far as knowledge about what to recycle has stayed the same. But when asked how much is recycled in their household, two years ago people said all of it. Now people say some of it. That's a decrease.

Most people get their information from mailings and brochures. People age 18 to 45 use the internet more than older residents. When we move to single stream, people will want to learn about it via a mailing or a brochure. Even with the internet usage, and it can be used as a tool, across all groups they want a mailing or brochure, regardless of their age. Max Man is an effective communications vehicle. He remains popular. 15% of respondents still have their magnet.

Most people can identify accurately "classic" recyclables such as bottles, magazines, cardboard, cans, glass as well as items such as mixed paper, scrap metal and foil, milk and juice cartons. Between half and three quarters incorrectly believe that things like frozen food boxes, beer and soda packing, clear plastic drink cups, yogurt containers can be recycled; and they cannot. However, almost everyone reports that they never recycle things that are not recyclable.

Concerning awareness of Resource Recovery, respondents were asked about the name of the organization responsible for statewide recycling in Rhode Island. Only about a third of people could say something close to Resource Recovery, RIRRC. Two thirds are really not aware of the name. Two thirds of women and no idea or didn't know or gave a wrong answer versus half of the men.

Recycling behavior seems to be sensitive to reminder communications. Recycling is part of everyday life these days. People know they need to recycle Number 1 and Number 2 plastics. When that isn't reminded, their behavior decreases.

They will continue to recycle some things but not everything. The younger residents age 18 to 35 should have grown up with the idea of recycling, they were doing it in their family, but they don't have correct beliefs and they have lower program awareness. More of them are likely to put trash in the recycling containers than older individuals. They inaccurately believe that trash items can be recycled. This group also prefers to receive information via mailings and brochures. They do use social media and 18 to 35 year olds are more likely to have a social media presences so Resource Recovery should use various methods to communicate with them.

Sarah Kite reports that the survey results support what happens at the MRF. Single stream will make it simpler and will also add more plastic items to the list of eligible recyclables. All of this has been groundwork to help us decide what our message should be, how it should be communicated, and where the gap in education exists.

Motion to move into Executive Session by Chairman Jeffrey. Seconded by Commissioner Quinn. Passed 5-0.

Motion to adjourn made by Commissioner Quinn. Seconded by Commissioner Sabitoni. Passed 4-0.

Adjourned at 11:52 A.M.