

## **Barrington Web Site Committee Meeting**

**Friday, August 3, 2012 at 2:00 p.m.**

### **Minutes**

**The meeting was called to order at 2:10 P.M.**

### **Town of Barrington & Social Media**

**Ian Ridlon, member of the Trust, specializing in Risk Management reviewed the general policy options relating to Social Media use that are available to Towns. It was noted that as of yet, no RI Municipality has opted to move forward with a Social Media policy, as the level of risk increases. It was noted that if a Town were to choose to move forward with Social Media it would be best to follow a centralized approach rather than allowing individual departments access.**

**The Committee discussed the pros and cons of Social Media, noting that it can be very difficult to shut down two-way conversations. Additionally, one of the long-term goals for the website may be to have content that can be pushed out by the end user rather than the Town pushing it out via Facebook.**

**Valerie Carroll to meet with the Manager to discuss which direction the Town would like to move in, with regards to Social Media.**

### **Google Analytics**

**This item was continued to the next meeting**

## **RI.gov: Transitioning issues**

**It was noted that while the transition had begun, the process was taking longer than originally anticipated. Committee to create a Project Management list for following up with RI.gov.**

## **Long-Term goals for the website**

**Long-term the Committee felt that a Content Management System (CMS) would be the best direction for the website. It would enable better data management and potential for growth, including the addition of e-gov software.**

**Valerie to investigate if 'cloud' data storage options are viable for municipal data. Redundancy may also be needed. Committee to consider options for low-cost development, including donated services and possible site design contests. It was noted that these are 'long-term' concepts, not for the immediate future or the RI.gov transition.**

**The meeting was adjourned at 3:31 p.m.**