

EXETER-WEST GREENWICH March 22, 2011

REGIONAL SCHOOL DISTRICT

Public Relations Subcommittee

MINUTES

The Exeter-West Greenwich Regional School District Subcommittee held a meeting on this date at 7:30 a.m. in the District Administration Building Conference Room. Present were Superintendent Thomas J. Geismar, member Claudine Pande and parent Sharon Walsh.

The committee members present discussed the following:

- 1. We put together a communication plan for the 2011-12 budget. See attached.**
- 2. Dr. Geismar's budget letter & video are all set. See attached for distribution plan.**
- 3. Signs for polling places & schools to remind people to vote on April 11th. Sharon designed, Claudine obtained quotes. We will purchase and place week of April 4th.**
- 4. Claudine will get some volunteers to help w/folding & taping the budget mailing. Will coordinate w/Robin Cerio.**

5. Discussed Facebook a little more. Sharon's research showed we can post w/out allowing comments. Sharon mentioned maybe posting a comment addressing why we are not allowing comments.....for the legality issues. Again, great resource for spreading information and achievements. Let's discuss further at our next meeting.

6. Newsletter - Claudine completed articles. Sharon will edit & format for newsletter style. Draft to PR team when completed. This needs to go out by April 4th.

7. PR packet to school committee for tonight.

Submitted by Member Pande