

Block Island Tourism Council

Minutes

January 26 2016, 2016

11am Town Hall

Present: Sven, Julie, Zena, Brad, Logan and Jessica.

Absent: Steve and John

Meeting called to order at 11:07 by Zena

Public Comment: None

Director's Report:

- **Correspondence:** Jessica reported that she had a call asking the Tourism Council to get on the record with the Town Council in regards to Outdoor Entertainment Licenses. It was unclear whom on the board would be able to comment vs. recusing and if there would be a quorum. It was decided that more research was needed.
- **Hotel Tax:** Not in yet.
- **Jessica reported that she has a meeting scheduled with HavasPR here on Island. Jessica also reported that Commerce RI has hired a new Director of Marketing for the State Office of Tourism and that the hire, Betsey Wall, is the past Director of Massachusetts Tourism.**

Jessica reported that she would be meeting with Commerce RI on the following Thursday and would report back.

- **Jessica let the board know that the State Commission to Study Tourism had filed an amendment to continue meeting through December.**

- **Jessica let the board know that she had gained some insight into the popularity of the Bike Tour and that at least 8000 people had viewed the videos.**

Approve Minutes:

January 12, 2016: Zena made a motion to approve and Logan seconded. All approved.

Old Business:

A) Magazine Photos: Kari Curtis from the BI Times was on hand to show potential Cover Photos for the magazine. She had 8 options and everyone present preferred the one of the North Light House. Jessica said she would try and get in contact with the photographer to get permission to use.

New Business:

A) Jessica asked the board if they would like her to answer the letter sent by the Town Council requesting Board and Commission plans through the summer. The board asked that Jessica write this letter.

Next Meeting is February 9, 2016 at 11am

Accounts Payable:

Brad made a motion to pay the bills. Sven seconded and all approved.

11:55am: Sven made a motion to adjourn. Logan seconded. All approved.

Date Accepted: February 9, 2016

Jessica Willi

Executive Director

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