

Block Island Tourism Council

Minutes

December 15 2015, 2015

11am Town Hall

Present: Steve, Julie, Zena, John, Logan, Sven, and Jessica.

Absent: Brad

Meeting called to order at 11:13 by Zena

Public Comment: None

Director's Report:

- **Correspondence: Block Island was featured on cover of the 100th issue of SORI Magazine.**
- **Hotel Tax: September was up over past September. FY up 10% through September. Sven asked for a comprehensive list of 1% tax over the last few years to do some analysis. Jessica replied that she would attempt to get that for him.**
- **Jessica let the board know that she will be presenting to the State Commission to Study Tourism on January 14th and she invited the**

board to attend. Sven asked Jessica to present to the board prior, if she thought that would be helpful.

- **Jessica reported that she had met with the Commerce Corporation and met the new PR Company for the state; HavasPR. She was expecting to hear from them soon to have them visit BI.**

- **Jessica re-capped the tree lighting ceremony and thanked John and Brad. By all accounts it was a great success.**

- **Jessica let the board know of 2 changes to the Annual Meeting Schedule in September and November of 2016.**

Approve Minutes:

November 10, 2015: Sven made a motion to approve and Julie seconded. All approved.

Old Business:

A) Magazine Discussion: Jessica gave the estimates to the board that were requested to add pages. It was decided to not make any changes to the length of the magazine this year.

B) RIAC Meeting Update: Jessica let the board know that she had invited RIAC out again for another meeting. They have rescinded the \$35 fee that was in question. So it is now a \$5 fee to land at the BI Airport. Jessica will keep on top of this issue and invite RIAC again

soon.

New Business:

A) Jessica gave the board a budget update.

Accounts Payable:

Zena made a motion to pay the bills. John seconded and all approved.

Closed Session:

At 12 noon, Sven made a motion to go into closed session. Zena seconded and all approved.

At 12:45 Steve made a motion to come out of closed session. Zena seconded and all approved.

Steve made a motion to approve the Director Review Subcommittee recommendations. Zena seconded and all approved.

12:47: Zena made a motion to adjourn. Logan seconded. All approved.

Date Accepted: January 12, 2016

Jessica Willi

Executive Director

Block Island Tourism Council