

**State of Rhode Island and Providence Plantations**  
**OFFICE OF THE HEALTH INSURANCE COMMISSIONER**  
**1511 Pontiac Avenue, Bldg 69-1**  
**Cranston, RI 02920**

**NOTICE OF PROPOSED REGULATION 15 DISCOUNT MEDICAL PLAN**  
**ORGANIZATIONS AND NOTICE OF PUBLIC HEARING**

Notice is hereby given in accordance with R.I. Gen. Laws §§ 42-14-17 and 42-35-3, that the Office of the Health Insurance Commissioner (OHIC) proposes the following regulation:

**Office of the Health Insurance Commissioner Regulation 15**  
**Discount Medical Plan Organizations**

The proposed Regulation is designed to implement the provisions of R.I.G.L. §27-74 et seq., the Discount Medical Plan Organization Act, by establishing requirements relating to registration, the reporting of actions, denial, suspension, revocation or non-renewal of a registration, and readability of forms and advertising.

Notice is also hereby given, in accordance with R.I. Gen. Laws § 42-35-3, that the Office will hold a public hearing beginning at 10:00 a.m. on March 16, 2011 at the Rhode Island Department of Labor and Training, 1511 Pontiac Ave., Center General Complex, Cranston, RI 02920, Building 73 Conference room 73-1 regarding the Proposed Regulation.

Copies of the Proposed Regulation are on file at the Office and copies may be obtained from the Office of the Health Insurance Commissioner, 1511 Pontiac Ave., Building 69-1, Cranston, RI 02920 during normal working hours on regular business days or by mail upon request. The Proposed Regulation may also be obtained from the Office's website [www.ohic.ri.gov](http://www.ohic.ri.gov)

In the development of the Proposed Regulation, consideration was given to overlapping approaches, overlap and duplication with other statutory and regulatory provisions and economic impact on small business and cities and towns.

All interested persons may submit their views, data or arguments regarding the Proposed Regulation, including information relating to alternative approaches, duplication or overlap with other state rules or regulations and the economic impact of the Proposed Regulation on small business and/or cities and towns, orally at the public hearing or in writing, by hand delivery, or United States mail with postage pre-paid thereon to the Office of the Health Insurance Commissioner, 1511 Pontiac Ave., Building 69-1, Cranston, RI 02920, attention Herbert W. Olson, Legal Counsel, or by e-mail to [Herb.Olson@ohic.ri.gov](mailto:Herb.Olson@ohic.ri.gov) by Wednesday March 16, 2011 at 10:00 am

The hearing room is accessible to the disabled and interpreter services for the hearing impaired will be provided if requested 48 hours prior to the hearing. Requests for this service can be made in writing or by calling (401) 462-9517 or TDD 711.

Christopher F. Koller  
Health Insurance Commissioner

**State of Rhode Island and Providence Plantations**  
**OFFICE OF THE HEALTH INSURANCE COMMISSIONER**  
1511 Pontiac Avenue, Bldg. #69, First Floor  
Cranston, RI 02920  
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**OFFICE OF THE HEALTH INSURANCE COMMISSIONER REGULATION 15**  
**DISCOUNT MEDICAL PLAN ORGANIZATIONS**

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***Section 1***      **Statement of Authority and Purpose**

This regulation is promulgated pursuant to the authority granted to the Rhode Island Health Insurance Commissioner (“Commissioner”) by R.I. Gen. Laws §§ 27-74-16, 42-14-5 and 42-14-17.

This regulation is intended to implement the provisions of Title 27, Chapter 74, the “Discount Medical Plan Organization Act” (the “Act”). The purpose of the Act and this regulation is to promote the public interest by establishing standards for discount medical plan organizations; to protect consumers from unfair or deceptive marketing, sales or enrollment practices of discount medical plans; and to facilitate consumer understanding of the role and function of discount medical plans in providing access to medical or ancillary services.

***Section 2***      **Definitions**

All words or phrases used in this regulation already defined in R.I. Gen. Laws § 27-74-3 shall have the meaning therein.

***Section 3***      **Registration Requirements**

1. Before doing business in or from this state, a discount medical plan organization shall complete an application for a certificate of registration. The application to operate as a discount medical plan is appended to this regulation as Appendix A. All sections of the application must be completed in order for the application to be accepted by the Commissioner. The application must be accompanied by a non-refundable fee of two hundred and fifty dollars (\$250) made payable to the General Treasurer, State of Rhode Island.

2. Once the application has been filed, the Commissioner shall review the application and notify the applicant of any deficiency therein. The ninety (90) day review period shall not commence until the Commissioner has received a completed application.
3. The Commissioner shall renew the certificate of registration of each holder that meets the requirements of the Act and this regulation upon receipt of a completed application and payment of a non-refundable fee of two hundred and fifty dollars (\$250) made payable to the General Treasurer, State of Rhode Island. Each registration is issued on a biennial basis. A discount medical plan which registers during the registration term shall be issued a registration for the time period remaining and will have to renew at the expiration of the registration, regardless of the period of time it has been registered. The Commissioner does not prorate license fees. This renewal requirement is separate from the obligation to file an annual report under R.I. Gen. Laws § 27-74-13.

***Section 4      Reporting of Actions***

- (A) The registrant shall report to the Commissioner any administrative action taken against the registrant in another jurisdiction or by another governmental agency in this state immediately in accordance with R.I. Gen. Laws § 27-74-5(l).
- (B) Within thirty (30) days of the initial pretrial hearing date, the registrant shall report to the Commissioner any criminal prosecution of any of the principals or employees of the registrant taken in any jurisdiction. The report shall include a copy of the initial complaint filed, the order resulting from the hearing, and any other relevant legal documents.
- (C) The registrant shall report the Commissioner any change to the information contained in the original application within thirty (30) days of the change. With regard to the registrant's name, address or website address, notice must be given thirty (30) days before the change is made in accordance with R.I. Gen. Laws § 27-74-12.

***Section 5      Denial, Suspension, Revocation or Non-Renewal***

1. The Commissioner may place on probation, suspend, revoke or refuse to issue or renew a plan's registration or may levy a civil penalty in accordance with R.I. Gen. Laws § 27-74-14 and 42-14-16. Whenever the Commissioner denies an application to operate as a discount medical plan or suspends, revokes or fails to renew the certificate of registration of a discount medical plan, the Commissioner will set forth the ground(s) for disapproval.
  2. In the event that the action by the Commissioner is to deny an application for or not renew a registration, the Commissioner shall notify the Applicant or registrant, in writing, of the reason for the non-renewal or denial of the registration. The Applicant or registrant may make written demand upon the Commissioner within thirty (30) days for a hearing before the Commissioner to determine the reasonableness of the Commissioner's action. The hearing shall be held pursuant to R.I. Gen. Laws §§ 42-35-9 through 14.

3. The registration of a business entity may be suspended, revoked or refused if the Commissioner finds, after hearing, that the violation was known or should have been known by one or more of the partners, officers or managers acting on behalf of the business entity and the violation was neither reported to the Commissioner nor corrective action taken. Corrective action will not prohibit action by the Commissioner but will be taken into consideration.
4. In addition to or in lieu of any applicable denial, suspension or revocation of a registration, a person may, after hearing, be subject to a fine and/or any other appropriate remedies according to R.I. Gen. Laws §§ 27-74-14 and 42-14-16.
5. The Commissioner shall retain the authority to enforce the provisions of and impose any penalty or remedy authorized by R.I. Gen. Laws §§ 27-74-14 and/or 42-14-16 against any registrant who is under investigation for or charged with a violation even if the registration has been surrendered or has lapsed by operation of law.

***Section 7      Readability of Forms and Advertising***

All discount medical plan forms, marketing materials, brochures, discount medical plan cards and any other communications by discount medical plan organizations to members and prospective members shall comply with the standards for readability set forth in the Office of the Health Insurance Commissioner Regulation 5.

***Section 9      Severability***

If any provision of this regulation or the application thereof to any person or circumstances are for any reason held to be invalid, the remainder of the regulation and the application of its provisions to other persons or circumstances shall not be affected thereby.

***Section 10      Effective Date***

This regulation shall be effective as indicated below.

EFFECTIVE DATE:



OFFICE OF THE  
HEALTH INSURANCE COMMISSIONER  
STATE OF RHODE ISLAND

1511 Pontiac Ave., Bldg. 69-1  
Cranston, Rhode Island 02920  
Phone: (401) 462-9517 Fax: (401) 462-9645  
www.ohic.ri.gov

**Discount Medical Plan Organization  
Application for Certificate of Registration  
(Biennial Application)**

Initial Application \$250.00  Renewal Application \$250.00

*Make check payable to: "General Treasurer, State of Rhode Island"*

**Section 1 – Applicant Information**

1. Discount Medical Plan Organization Name

2. Business Address (Physical Location)

3. City

4. State

5. Zip

6. Business Mailing Address (if different from above)

7. City

8. State

9. Zip

10. FEIN Number

11. Toll Free Assistance #

12. Internet Website Address

13. Location of Organization's Books and Records for RI Business

14. City

15. State

16. Zip

17. Type of Organization  Corporation  LLC  LLP  Partnership  Sole Proprietorship  Other (attach documents)

18. Date Organization was Incorporated or Formed

19. State Organization was Incorporated or Formed

20. Please identify all Names, Trade Names, Service Marks, or other means by which a consumer can identify the Discount Medical Plan the Applicant offers or intends to offer. (Applicant may attach a separate sheet of paper if necessary - please reference question number)

21. Please identify any D/B/As under which the Applicant will be operating.

**Section 2 – Applicant Primary Contact Information (Officer, Owner, Partner, Director or Board Member)**

22. Primary Contact First Name

23. Contact MI

24. Primary Contact Last Name

25. Suffix

26. Social Security Number

27. Title

28. Business Phone Number

29. Business Email Address

30. Mailing Address

31. City

32. State

33. Zip

**Section 3 – Contact Information for Agent for Service of Process**

34. Contact First Name

35. Contact MI

36. Contact Last Name

37. Suffix

38. SSN or FEIN

39. Title

40. Business Phone Number

41. Business Email Address

42. Mailing Address (if other than provided in Section 1)

43. City

44. State

45. Zip

**Section 4 – Applicant Background Information** (The applicant must attach a full explanation for any questions answered “yes” as an attachment to this Application. Please reference question number. All written statements submitted by the application must include an original signature and reference the applicant’s name and identifying SSN or FEIN number)

46. Has the Applicant, or any Owner, Partner, Officer, Board Member, Director, Affiliate or Authorized Producer of the business entity been denied a certificate of registration, license or permit to operate as a Medical Discount Plan, or has any such certificate of registration, license or permit to operate ever been suspended, non-renewed, revoked, cancelled or surrendered for any disciplinary reason in any state?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
47. Has the Applicant, or any Owner, Partner, Officer, Board Member, Director, Affiliate or Authorized Producer of the business entity been under investigation by any regulatory authority or subject to any regulatory action, including cease and desist orders or similar actions within the last five years?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
48. Has the Applicant, or any Owner, Partner, Officer, Board Member, Director, Affiliate or Authorized Producer ever been charged with or convicted of committing a crime? “Crime” includes a misdemeanor, felony or a military offense. You may exclude misdemeanor traffic citations and juvenile offenses.	<input type="checkbox"/> Yes	<input type="checkbox"/> No
49. Is the Applicant, or any Owner, Partner, Officer, Board Member, Director or Authorized Producer of the business entity a defendant in any lawsuit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
50. Has any demand been made or judgment rendered against the Applicant, or any Owner, Partner, Officer, Board Member, Director, Affiliate or Authorized Producer of the business entity for overdue monies by a provider of health care services, health care provider network, pharmacy or pharmaceutical network, supplier of health care equipment, insurer or authorized producer?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
51. Has the Applicant, or any Owner, Partner, Officer, Board Member, Director, Affiliate or Authorized Producer of the business entity had an insurance agency contract or any other business relationship with an insurance company terminated for any alleged misconduct?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
52. Has the Applicant’s or any Affiliate’s license, certificate of registration or other form of authority to operate a Discount Medical Plan Organization in another jurisdiction ever been denied, suspended, non-renewed, revoked, cancelled, surrendered or subjected to any judicial, administrative, regulatory action including but not limited to rehabilitation, liquidation, receivership, conservatorship, federal bankruptcy proceeding, state insolvency or supervision in any state?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
53. Has the Applicant changed its name or ever merged and/or consolidated with any other entity?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
54. Has the Applicant ever declared bankruptcy? Is the Applicant currently in rehabilitation, receivership or liquidation?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

**Section 5 – List all Marketers authorized by Applicant to sell, market, promote, distribute or solicit a Discount Medical Plan established by the Applicant** (Applicant may attach a separate sheet of paper if necessary - please reference Section Number 5 continued)

55. Marketer Name			
56. Mailing Address	57. City	58. State	59. Zip
60. Marketer Phone Number	61. Marketer Business Website	62. Marketer Email	
63. Marketer Name			
64. Mailing Address	65. City	66. State	67. Zip
68. Marketer Phone Number	69. Marketer Business Website	70. Marketer Email	
71. Marketer Name			
72. Mailing Address	73. City	74. State	75. Zip
76. Marketer Phone Number	77. Marketer Business Website	78. Marketer Email	
79. Marketer Name			
80. Mailing Address	81. City	82. State	83. Zip
84. Marketer Phone Number	85. Marketer Business Website	86. Marketer Email	

**Section 6 – Product Information and Miscellaneous Information** (Applicant may attach a separate sheet of paper if necessary – please reference question number)

87. Please describe the fees, dues, charges, periodic charges, processing fees or other consideration that members are to be charged in exchange for access to this discount plan.

88. Please provide a complete description of each distinct discount service being offered under the Discount Medical Plan.

89. Please list below the participating provider or participating providers included in the provider network that provides **medical** services in this state and a list of the services the participating provider and/or participating provider network offers. Please also confirm this information is on the website address provided in item 12 above.

90. Please list below the participating provider or participating providers included in the provider network that provides **ancillary** services in this state and a list of the services the participating provider and/or participating provider network offers. Please also confirm this information is on the website address provided in item 12 above.

91. Please provide the current number of discount medical plan members in the State of Rhode Island.

92. Please provide a description of the member complaint procedures established by the Discount Medical Plan.

93. Please list below all states in which the Applicant or an Affiliate holds or has applied for a license, registration, or certificate of authority to transact business as a Discount Medical Plan Organization. Please provide the license or certification number.

94. Please describe the Applicant's experience and expertise to operate a Discount Medical Plan.

**Section 7 – Applicant Verification**

As the Applicant or as the authorized representative of the Discount Medical Plan Organization, I hereby certify under penalty of perjury, that:

- a. All of the information submitted in this application and attachments is true and complete. I am aware that submitting false information or omitting pertinent or material information in connection with this application is grounds for revocation or denial of registration and may subject me to administrative or criminal penalties.
- b. Permission is granted to the Rhode Island Health Insurance Commissioner or designated representative to verify information with any federal, state or local government agency, current or former employer, provider or insurance company.
- c. All Discount Medical Plan disclosures, forms, membership cards, brochures, advertising and contracts used will comply with laws and regulations of the State of Rhode Island and contain the required information.
- d. The Rhode Island Health Insurance Commissioner is authorized to give any information concerning the Applicant, as permitted by law, to any federal, state or municipal agency, or any other organization and the Applicant hereby releases the State of Rhode Island, the Rhode Island Health Insurance Commissioner and any person acting on their behalf from any and all liability of whatever nature by reason of furnishing such information.
- e. Applicant shall maintain in force a surety bond or deposit with the Commissioner in accordance with the requirements of R.I. Gen. Laws § 27-74-6.
- f. Applicant understands and will comply with the Discount Medical Plan Organization laws and rules of the State of Rhode Island to which application for registration is hereby made:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Notary Information**

State of: \_\_\_\_\_

County of: \_\_\_\_\_

The foregoing instrument was acknowledged before me this \_\_\_\_\_ Day of \_\_\_\_\_, 20\_\_\_\_, By \_\_\_\_\_, and \_\_\_\_\_

- who is personally known to me, or
- who produced the following identification: \_\_\_\_\_

[ SEAL ]

Notary Public Signature: \_\_\_\_\_  
Printed Notary Name: \_\_\_\_\_  
My Commission Expires: \_\_\_\_\_

Section 8 – Attachments (Applicant must submit the following with the application for it to be complete)

- Certificate of incorporation or formation
- Current certificate of registration as a foreign entity issued by the RI Secretary of State
- Certified copy of Charter and Bylaws
- Certified copy of Operating/Partnership Agreement
- Other Organization formation documents not listed above: \_\_\_\_\_
- Copy of Errors & Omissions Insurance (Binder pages to include carrier, limits, policy period)
- Copy of Directors & Officers Insurance (Binder page to include carrier, limits, policy period)
- Copy of the Applicant's audited financial statements or unaudited financial statements with signed federal tax return for the most recent year.
- Provide a list of all Officers, Directors and Board Members of the Discount Medical Plan Organization with their address and phone number.
- Provide a list of all contractual arrangements or other arrangements with other Discount Medical Plan Organizations by providing name, address, phone number and describe arrangement.
- Proof of surety bond or deposit pursuant to R.I. Gen. Laws § 27-74-6 need not be filed with this application, however, such documentation must be provided prior to approval of registration.